

# Prime Light University

General Prospectus

C 2024

https://primelightuniversity.education



https://primelightuniversity.education

## Prime Light University

General Prospectus C 2024

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"With rapid changing eco-system and employment landscape, it is becomingly increasingly crucial that students not only learn, but more importantly learn how to learn."

"Education in the 21st digital era is moving towards less programme content and teaching how to be creative and multidisciplinary, think critically, solve problems and innovate, adapt and absorb new materials and pedagogy in dynamic fields.".

Prime Light University, established by Prime Light Global Higher Education Institute LLC, Georgia, USA, chartered in USA and recognised by the Government of National Capital Territory of Delhi, India is a University with the best traditions in the production of self-reliant, ethics-conscious, globally competitive graduates imbued with requisite skills, competencies and ability to be key players in the global quest for attainment of sustainable development goals (SDGs).

The University is serving so many students worldwide via open and distance learning programmes through our team of highly qualified and experienced faculty worldwide. With a plethora of programmes at the Undergraduate and Graduate levels, including Certification programmes, the university offers a dynamic and flexible learning environment that inspires innovation and creativity and places emphasis on student access. Prime Light University prides itself on offering intimate, blended learning degrees essential for producing graduates that can add value to SDGs attainment. We offer Certificate, Associate, Bachelor, Master and Doctoral Programmes as well as honorary degrees.

PLU Light prepares and empowers undergraduates, graduates, and executives to create economic and social value in their organisations, their communities, and around the world. Entrepreneurial leaders convene on campus, sharing ideas and insights that allow our community to exponentially increase its impact. As you grow into an entrepreneurial leader at Prime Light University you'll challenge yourself, and the world, make lifelong friends, create a network of professional connections, and have a lot of fun. Dive into the reasons to embark on a lifechanging journey at our prestigious institution for SDGs attainment.



## VISION, MISSION AND CORE VALUES

#### **Our Vision**

To be the master brand in the provision of affordable quality education for attainment of global goals

#### **Our Mission**

To advance knowledge and educate students in science, technology, entrepreneurship, management (STEM) and other areas of scholarship that will best serve the nation and the world in the 21st century.

The Institution is committed to generating, disseminating, and preserving knowledge, and to working with others to bring this knowledge to bear on the world's great challenges. Prime Light is dedicated to providing its students with an education that combines rigorous academic study and the excitement of discovery with the support and intellectual stimulation of a diverse campus community. We seek to develop in each member of the Prime Light community the ability and passion to work wisely, creatively, and effectively for the betterment of humankind.

#### **Core Values**

Excellence and Curiosity Collaboration Openness and Respect Belonging and Community Innovation



## RECOGNISED BY



Secretary of State in Georgia USA



Government of the National Capital Territory of Delhi

Government of National Capital Territory of. Delhi



International Association of Transnational Universities (IATU)



International Peace Human Rights Education Council



United Nations Global Marketplace

## **ACCREDITED BY**



Board of Quality Standards (BQS)/



International Network for Quality Assurance Agencies in Higher Education (INQAAHE)



EduQual Regulated Qualification Framework



American Association for Higher Education & Accreditation



Home of Entrepreneurship and Innovation (The Confederacy of Chartered Certified Entrepreneurs)







Triple - ISO Certification ISO 29993: 2017 (Learning Service outside Formal Education Management Systems); ISO 29994: 2021 (Education and Learning Services: including distance learning services); and ISO 21001:2018 (Educational Organisation Management Systems) , a global benchmark for educational institutions).

For details, visit: https://primelightuniversity.education/accreditation.php		



#### WELCOME ADDRESS

Welcome to Prime Light University - (PLU). We invite you to visit us at any time - in person or through this site - to explore the life of getting effective education for sustainable development goals (SDGs) attainment.

---education is the most important tool to reshape worldviews and values and has enormous potential to address the sustainability challenges facing humanity (Vasiliki and Nikolaos, 2019).

Education under multiple global initiatives has been playing significant role in overall sustainable development in the era of knowledge economy and knowledge society. Education for sustainable development (ESD) can enable the achievement of the 17 SDGs by raising the awareness of the 17 goals in education settings; promoting critical and contextualised understanding of the SDGs; and mobilising action towards the achievement of the SDGs. Education under SDG-4 plays great role in achieving each of the sustainable development goals. Investing on education is investing to achieve all the SDGs for people to transform for themselves, their families, their communities, their nations and the world at large.

Arguably, education is the most important tool to reshape worldviews and values and has enormous potential to address the sustainability challenges facing humanity (Vasiliki and Nikolaos, 2019). The Sustainable Development Goals (SDGs) agenda of the United Nations adopted by world leaders in 2015 acknowledges Quality Education (SDG#4) as a means for achieving the remaining SDGs, with sustainability as a goal for education in target 4.7 (Steffen, 2015). Higher institutions must therefore confront new realities rapidly manifesting themselves in a diversely complex and fast-changing world. Business as usual will not suffice. They need to be expansively re-focused in order to become more sensitive and responsive to its mission of developing graduates who, in addition to conventional graduate training, are also able to help their countries achieve the Agenda 2030 and its 17 SDGs.





#### MEET OUR VICE CHANCELLOR

**Prof. Alain A. Ndedi** is PLU Vice Chancellor and Professor of Entrepreneurship, Strategy and Organisation and Distinguished Professor of Entrepreneurship and Sustainable Development.

With an illustrious career spanning over 17 years, Prof. Ndedi is globally recognized for his contributions to academia, management/entrepreneurship/corporate consulting, and public speaking. His relentless pursuit of knowledge has earned him numerous honors, including multiple awards, as well as various academic and research scholarships.

Prof. Ndedi's leadership philosophy emphasizes an inclusive, innovative, and dynamic learning environment. He integrates rigorous academic research with practical applications, preparing students and professionals to excel in a competitive landscape. As Vice Chancellor, Prof. Ndedi aims to enhance the university's academic programmes, promote cutting-edge research, and build robust industry partnerships, propelling Prime Light University to new heights of global recognition.

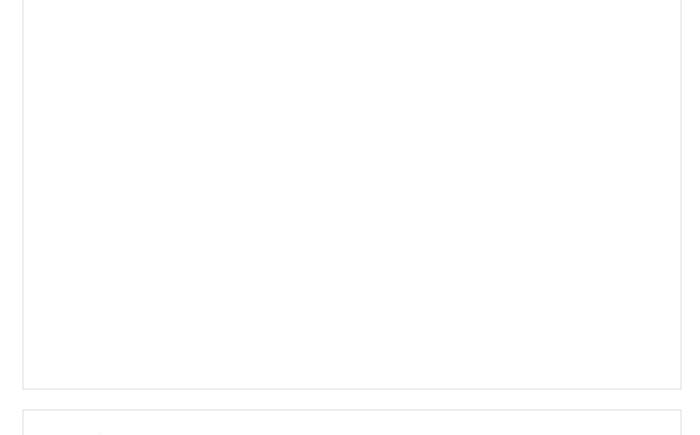
In the realm of education, Prof. Ndedi's impact is profound. Professor Ndedi book was featured among the 28 Best Intrapreneurship Books of All Time (https://bookauthority.org/books/best-intrapreneurship-books). Former World Bank and USAID consultant, chairman of lance d'afrique, Executive Director of Cameroon Human Resources SARL and author of more than 30 books, Alain Ndedi who holds a PhD in business management and another one in forensic accounting, is a professor with an extensive experience in entrepreneurship, finance, and economic development for the past 18 years.

He has supervised more than 40 PhD students and approximately 50 Masters students. He was Dean at Saint Monica University, within the School of Business and Public Policy; lecturer of entrepreneurship and project management at the university of Johannesburg, Université de l'entrepreneuriat and at the Higher Institute of Management and Entrepreneurship (IME). He is a visiting professor at Hope Africa University and International Leadership University where he teaches Business Ethics and Corporate Social Responsibility, Strategic Management, and Organisational Behaviour.

Professor Ndedi has consulted for the UNDP, African Union, NEPAD, and many African governments on issues related to public finance, budget management, monitoring and evaluation. Associated as professor with Charisma University since 2014, Professor Ndedi held position at the University of Johannesburg, Researcher at Wits University, Lecturer at Boston College, external examiner at the University of Cape Peninsula, State University of New York (SUNY), and the University of Johannesburg.

He worked as Political Analyst at SABC, South African Broadcasting Corporation, a state-owned public broadcaster in South Africa. From 2004-2008, he was Director at YENEPAD, a platform of African scholars based in South Africa working on African renaissance programmes. Professor Ndedi wrote Case studies on Volkwagen unethical behaviour, the war between Komatsu and Caterpillar, the WhatsApp founders Bryan Ancton and Jan Koum, the Maponya Mall in Soweto, the battle between Coca Cola and Pepsi, the google founders Larry Page and Sergey Brin, the Douala Stock Exchange, Yahoo downfall, and the Shell corporate irresponsibility behaviour in Nigeria.

He is a Fellow/ Council Member, Institute of Classic Entrepreneurship (ICEnt); African Council for Small Business and Entrepreneurship (ACSBEnt) and The Global Academy of Entrepreneurship and Innovation (GAEIN).





## SCHOOLS/FACULTIES/PROGRAMMES



#### **School of Professional Studies**

## BBA/BPA/B.Com/ MBA/MPA/M.Com/ DBA/DPA/D.Com/B.Ent/M.Ent/D.Ent/Ed.D etc

#### In:

- Business Management
- Commerce and International Management
- Accounting
- Banking and Finance
- Marketing
- Human Resource Management
- Public Administration
- Strategic Management
- Project Management
- Courier and Logistics Management
- Supply Chain Management
- Social Media Marketing
- Sports Management
- Advertising
- International Business
- International Marketing
- Operations Management
- Office Technology Management
- Innovation Management

- Technology Management
- Digital Marketing
- Business Analytics and Data Science
- Business Management for Executives
- Luxury Marketing
- Business Administration for Working Professionals
- Business Diplomacy
- International Business and Management Public Administration and Entrepreneurship
- Entrepreneurship
- Enterprise Management
- Entrepreneurship and Innovation
- Entrepreneurship and Enterprise Management
- Agricultural Entrepreneurship (Aquaculture Entrepreneurship, Animal Husbandry Entrepreneurship)
- Biotechnology Entrepreneurship
- Nanotechnology Entrepreneurship
- Corporate Entrepreneurship and Innovation
- Creative Entrepreneurship (Musical Entrepreneurship/Authorpreneurship/ Theatre Art/Dramatic and Performing Art Entrepreneurship)
- Cultural/Art Entrepreneurship
- Education Entrepreneurship (Edupreneurship/Academic Entrepreneurship)
- Environmental Entrepreneurship (Ecopreneurship)
- Family Entrepreneurship and Business
- Healthcare Entrepreneurship (Medical/Pharmaceutical Entrepreneurship)
- Media Entrepreneurship (Entrepreneurial Journalism)
- Oil and Gas Entrepreneurship
- Political and Policy Entrepreneurship
- Political Entrepreneurship and Leadership
- Public Sector Entrepreneurship
- Tourism Entrepreneurship

- Science/Scientific Entrepreneurship
- Rural Entrepreneurship
- Small Business Management
- Social Entrepreneurship
- Sports Entrepreneurship
- Strategic Entrepreneurship
- Sustainability Entrepreneurship (Sustainopreneurship)
- Technology Entrepreneurship (Technopreneurship)
- ICT/Digital Entrepreneurship
- Engineering Entrepreneurship (Engipreneurship)
- Maritime Entrepreneurship
- Food/Culinary Entrepreneurship
- STEM Entrepreneurship
- Data Science and Entrepreneurship
- Artificial Intelligence, Robotics and Entrepreneurship
- Inclusive Innovation
- Entrepreneurial Management
- Entrepreneurship and Enterprise Development
- Tourism and Hospitality Entrepreneurship
- Food and Beverage Entrepreneurship
- Women Entrepreneurial Leadership
- Entrepreneurial Leadership
- Public Health Entrepreneurship
- Entrepreneurial Journalism and Broadcasting
- Cinematography Entrepreneurship
- Development Communication Entrepreneurship
- Information and Media Entrepreneurship
- Film and Multimedia Entrepreneurship
- Faith Based Entrepreneurship
- Spiritual Entrepreneurship

- Halal Entrepreneurship
- Islamic Finance & Entrepreneurship
- Entrepreneurial Ministry
- Biblical and Entrepreneurial Thinking
- Christian Entrepreneurship
- Biblical Entrepreneurship
- Kingdom Entrepreneurship
- Faith-Based and Philanthropic Entrepreneurship
- Moral Economy & Sustainable Development
- Islamic Economy and Halal Industry
- Strategy and Entrepreneurship
- Strategy, Entrepreneurship and Technological Change (SETChange)
- Entrepreneurship, Innovation and Strategy
- Entrepreneurship in Fashion Design
- Energy Entrepreneurship
- Entrepreneurship and Enterprise Development
- Biotechnology Enterprise and Entrepreneurship
- Micro and Nanotechnology Entrepreneurship
- Renewable Energy Entrepreneurship
- Entrepreneurship and Enterprise Management
- Engineering Entrepreneurship
- Innovation, Leadership and Engineering Entrepreneurship
- Electrical Engineering, Engineering Management and Entrepreneurship
- Management and Entrepreneurship
- Business Enterprise Creation and Management
- Entrepreneurship for Non-business Students
- Pharmaceutical Formulation and Entrepreneurship
- Data Science in Business and Entrepreneurship
- Data Science and Business Innovation
- Strategic Data Analytics for Business

- Financial Technology (FinTech)
- eHealth Management
- Sport and Lifestyle Management
- Healthcare Administration
- Public Health
- Community Health
- Health Informatics
- Health Administration
- Environmental Health
- Health Information Management
- Visual/Performing Art
- Dramatic /Performing Art
- Theatre Art
- Political Marketing and Communications
- Cultural Studies and Diversity
- Peace Studies and Conflict Resolution
- International Relations
- International Relations and Diplomacy
- Tourism and Hospitality Management
- Hotel and Catering Management
- Theology
- Music
- Journalism
- Mass media and Communication
- Counter Terrorism Security
- Corporate Communication
- Journalism and Communication
- Tourism and Cultural Heritage Management
- Human Sciences and International Relations
- Public Policy and Administration

- International Relations and Diplomacy
- Leadership for Working Professionals
- Business Communication
- International Politics and Diplomacy
- Strategy and International Security
- Business Education
- Educational Leadership and Management
- Educational Management
- Educational Planning and Administration
- Physical and Health Education
- Export Management and Entrepreneurship
- Export Entrepreneurship
- Export Master Class
- Services Export
- International Business
- Global Marketing
- Executive PhD in Strategy and International Security
- PhD for Working Professionals
- International Politics and Diplomacy
- Journalism and Communication
- Business Enterprise Creation and Management
- Innovation, Leadership and Entrepreneurship
- Bachelor/Master of Agricultural Business Management
- Bachelor/Master of Allied Health
- Bachelor/Master of Construction Management
- Bachelor/Master of Criminal Justice Administration
- Bachelor/Master of Cyber Security
- Bachelor/Master of Digital Media Design
- Bachelor/Master of Welding & Fabrication Engineering Technology

- Master/Doctorate of Educational Leadership
- Bachelor of Instructional Design
- Master of Entrepreneurship with Apparel Design
- Master of Health Administration
- Master/Doctorate of Marriage and Family Therapy
- Master/Doctorate of Nursing Practice in Executive Leadership
- Master/Doctorate of Business Enterprise Management
- Master/Doctorate of Islamic Finance
- Master of Business Diplomacy
- Master of Engineering Management
- Master of Health Analytics
- Master of Global Human Resource Management
- Master of Digital Transformation
- Master of Forensic Sciences
- Master of Information Technology
- Master of Law and Business
- Master of Leadership Studies
- Master of Organizational Leadership
- Master of Public Health (Community Health, Health Promotion, Health Administration)
- Master of Strategic Communication
- Master of Technology Innovation and Entrepreneurial Engineering
- Master/Doctorate of Entrepreneurial Leadership

## **Honorary Doctorate**

Get globally recognised and celebrated for your distinguished performance or outstanding contributions to your community and add "Dr" to your title

Choose from 100+ specializations across 23 categories:

- Dr.h.c. Doctor Honoris Causa
- Hon. PhD Honorary Doctor of Philosophy
- Hon. D.A. Honorary Doctor of Arts
- Hon. DBA Honorary Doctor of Business Administration

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- Hon. DPS Honorary Doctor of Public Service
- Hon. DPA Honorary Doctor of Public Administration
- Hon. D.A.H. Honorary Doctor of Arts and Humane Letters
- Hon. LL.D Honorary Doctor of Laws
- Hon. Ed.D Honorary Doctor of Education
- Hon. D.B. Honorary Doctor of Business
- Hon. D.Ent Honorary Doctor of Entrepreneurship
- Hon. D.D. Honorary Doctor of Divinity
- Hon. DPEL Honorary Doctor of Entrepreneurship and Leadership
- Hon. D.Com Honorary Doctor of Commerce
- D.Univ. Doctor of the University
- Hon. D.F.A. Honorary Doctor of Fine Arts
- Hon. D.H.L. Honorary Doctor of Humane Letters
- Hon. Litt.D. Honorary Doctor of Letters
- Hon. D.L.A. Honorary Doctor of Liberal Arts
- Hon. Mus.D. Honorary Doctor of Music
- Hon. Sc.D. Honorary Doctor of Science
- Hon. Pd.D Doctor of Pedagogy
- Hon. Th.D Doctor of Theology

## Faculty of Entrepreneurship and Small Business Management

## Entrepreneurship

- Enterprise Management
- Entrepreneurship and Innovation
- Entrepreneurship and Enterprise Management
- Agricultural Entrepreneurship (Aquaculture Entrepreneurship, Animal Husbandry Entrepreneurship)
- Biotechnology Entrepreneurship
- Nanotechnology Entrepreneurship
- Corporate Entrepreneurship and Innovation
- Creative Entrepreneurship (Musical Entrepreneurship/Authorpreneurship/ Theatre Art/Dramatic and Performing Art Entrepreneurship)
- Cultural/Art Entrepreneurship
- Design Driven Entrepreneurship
- Education Entrepreneurship (Edupreneurship/Academic Entrepreneurship)
- Environmental Entrepreneurship (Ecopreneurship)
- Family Entrepreneurship and Business
- Healthcare Entrepreneurship (Medical/Pharmaceutical Entrepreneurship)
- Media Entrepreneurship (Entrepreneurial Journalism)
- Oil and Gas Entrepreneurship
- Political and Policy Entrepreneurship
- Political Entrepreneurship and Leadership
- Public Sector Entrepreneurship

- Tourism Entrepreneurship
- Science/Scientific Entrepreneurship
- Rural Entrepreneurship
- Small Business Management
- Social Entrepreneurship
- Sports Entrepreneurship
- Strategic Entrepreneurship
- Sustainability Entrepreneurship (Sustainopreneurship)
- Technology Entrepreneurship (Technopreneurship)
- ICT/Digital Entrepreneurship
- Engineering Entrepreneurship (Engipreneurship)
- Maritime Entrepreneurship
- Food/Culinary Entrepreneurship
- STEM Entrepreneurship
- Data Science and Entrepreneurship
- Artificial Intelligence, Robotics and Entrepreneurship
- Inclusive Innovation
- Entrepreneurial Management
- Entrepreneurship and Enterprise Development
- Tourism and Hospitality Entrepreneurship
- Food and Beverage Entrepreneurship
- Women Entrepreneurial Leadership
- Entrepreneurial Leadership
- Public Health Entrepreneurship
- Entrepreneurial Journalism and Broadcasting
- Cinematography Entrepreneurship
- Development Communication Entrepreneurship
- Information and Media Entrepreneurship
- Film and Multimedia Entrepreneurship
- Faith Based Entrepreneurship
- Spiritual Entrepreneurship
- Halal Entrepreneurship
- Islamic Finance & Entrepreneurship
- Entrepreneurial Ministry
- Biblical and Entrepreneurial Thinking
- Christian Entrepreneurship
- Biblical Entrepreneurship
- Kingdom Entrepreneurship
- Faith-Based and Philanthropic Entrepreneurship
- Moral Economy & Sustainable Development
- Islamic Economy and Halal Industry
- Strategy and Entrepreneurship
- Strategy, Entrepreneurship and Technological Change (SETChange)

- Entrepreneurship, Innovation and Strategy
- Entrepreneurship in Fashion Design
- Energy Entrepreneurship
- Entrepreneurship and Enterprise Development
- Biotechnology Enterprise and Entrepreneurship
- Micro and Nanotechnology Entrepreneurship
- Renewable Energy Entrepreneurship
- Entrepreneurship and Enterprise Management
- Engineering Entrepreneurship
- Innovation, Leadership and Engineering Entrepreneurship
- Electrical Engineering, Engineering Management and Entrepreneurship
- Management and Entrepreneurship
- Business Enterprise Creation and Management
- Entrepreneurship for Non-business Students
- Political Entrepreneurship and Leadership
- Pharmaceutical Formulation and Entrepreneurship
- Data Science in Business and Entrepreneurship

## **Faculty of Management Sciences**

**Business Management** 

Accounting

Banking and Finance

Marketing

Human Resource Management

**Public Administration** 

Strategic Management

**Project Management** 

Courier and Logistics Management

Supply Chain Management

Social Media Marketing

Sports Management

Advertising

**International Business** 

**International Marketing** 

**Operations Management** 

Office Technology Management

**Innovation Management** 

**Technology Management** 

**Digital Marketing** 

Business Analytics and Data Science

Business Management for Executives

Luxury Marketing
Business Administration for Working Professionals
Business Diplomacy
International Business and Management
Public Administration and Entrepreneurship

## Faculty of Science, Engineering and Technology

#### Food Science

- Data Science
- Artificial Intelligence, Machine Learning and Robotics
- Data Science and Business Innovation
- Strategic Data Analytics for Business
- Financial Technology (FinTech)
- eHealth Management
- Mathematics
- Statistics
- Physics
- Chemistry
- Biology
- Microbiology
- Biochemistry
- Cybersecurity
- Computer Science and Engineering
- Cloud Computing
- Web design
- ICT
- Software engineering
- Renewable Energy
- Multimedia
- Design and Digital Art
- Graphic Design
- Management Technology
- Biostatistics
- . UX/UI Design
- Sustainable Energy and Technologies
- Maritime Management
- Sustainable Renewable Energy Technologies

## **Faculty of Health Science and Technology**

## Sport and Lifestyle Management

- Public Health
- Healthcare Administration
- Public Health
- Community Health
- Health Informatics
- Health Administration
- Environmental Health

## Healthcare and Biotechnology

Nutrition

## Health Information Management

- Community Health
- Nursing
- Bachelor of Physiotherapy
- Chiropractic Medicine
- Emergency Medical Technician
- Medical Laboratory Sciences
- Public Health Assistant
- Physical therapy
- Biomedical Engineering Technology
- Biomedical Science
- Global Health
- Human Services
- Medical Laboratory Technician
- Medical social works
- Medication Information Technology
- Molecular Health Sciences
- Speech language pathologist
- Anaesthesia Assistant Diploma
- Clinical procedure

## Faculty of Arts, Social Sciences and Humanities

## English

- Linguistics
- Philosophy
- Religious Studies
- Foreign Languages
- Visual/Performing Art
- Dramatic /Performing Art
- Theatre Art
- Geography

- Criminology
- Political Science
- Political Marketing and Communications
- Cultural Studies and Duversity
- Sociology
- Psychology
- Economics
- Security Studies
- Peace Studies and Conflict Resolution
- International Relations
- Tourism and Hospitality Management
- Hotel and Catering Management
- Development Studies
- Theology
- Music
- Urban and Regional Planning
- Journalism
- Mass media and Communication
- Counter Terrorism Security
- Corporate Communication
- Journalism and Communication
- Tourism and Cultural Heritage Management
- Human Sciences and International Relations
- Public Policy and Administration
- International Relations and Diplomacy
- Leadership for Working Professionals
- Business Communication
- International Politics and Diplomacy
- Strategy and International Security

## **Faculty of Agriculture**

Agribusiness Management Agricultural Economics Crop and Soil Science Animal Production Fisheries

## **Faculty of Education**

Business Education
Doctor of Education

Educational Leadership and Management

**Educational Management** 

**Economics Education** 

**Educational Planning and Administration** 

Physical and Health Education

**Educational Technology** 

Library and Information Science

## **Faculty of Law**

Common Law

Civil Law

Commercial Law

Criminology

## **Faculty of Export Operations and Management**

#### **Foundational Courses**

**International Trade Fundamentals** 

**Export Regulations and Compliance** 

Global Market Research and Analysis

**Export Marketing and Sales** 

Logistics and Supply Chain Management

## **Product-Specific Courses**

**Exporting Agricultural Products** 

**Exporting Manufactured Goods** 

Exporting Services (e.g., software, consulting)

**Exporting Hazardous Materials** 

## **Market-Specific Courses**

Exporting to Emerging Markets (e.g., Africa, Asia)

Exporting to Developed Markets (e.g., EU, US)

Exporting to Latin America

Exporting to the Middle East

## **Operational Courses**

**Export Documentation and Procedures** 

Customs Clearance and Compliance

Freight Forwarding and Shipping

Export Finance and Payment Methods

Risk Management and Insurance

## **Digital Trade Courses**

E-commerce and Online Exporting

Digital Marketing for Exporters

Cross-Border E-payments and Logistics

## **Specialized Courses**

**Exporting Intellectual Property** 

Export Control Regulations (e.g., ITAR, EAR)

Sanctions and Embargo Compliance

Sustainability and Social Responsibility in Exporting

**Export Business Planning and Strategy** 

## **Soft Skills Courses**

Communication and Negotiation

Cultural Awareness and Intelligence

Time Management and Productivity

Leadership and Team Management

## **Certification Programmes**

Certified Export Professional (CEP)

Certified International Trade Professional (CITP)

**Incoterms Certification** 

## **Undergraduate and Graduate Courses**

Export Management and Entrepreneurship

Export Entrepreneurship

**Export Master Class** 

Services Export

**International Business** 

**Global Marketing** 



programmes are designed to provide high-quality learning experiences that are budgetfriendly, ensuring that you get excellent value for your investment. fully online courses. You won't need to commute or relocate; you can access all your course materials, participate in discussions, and complete assignments from the comfort of your own home.

Our flexible scheduling allows you to balance your studies with other commitments. Whether you're working full-time, managing family responsibilities, or pursuing other interests, you can tailor your coursework around your personal schedule.

Benefit from personalized guidance and support from experienced mentors in your field. Our mentorship programmes connect you with industry professionals who provide valuable insights, advice, and feedback to help you succeed academically and professionally.

## **100% Online**Study from anywhere in the world with our

#### Convenience

## Mentorship



WHY STUDY AT PLU



**A dynamic global learning community:** Modules are designed to ensure students appreciate the diverse, interdisciplinary nature of of their field of studies. Students will connect with peers around the globe and engage in learning activities with each other to bring their own unique perspectives to the programme.

**Learn from internationally renowned experts:** You'll be taught by leading academics at Prime Light University and world-class professionals various partner institutes/academies. The institution's academics have extensive industry experience from around the world, reflecting the global nature of higher education, which feeds directly into their teaching.

Enhance your professional profile with a valuable career credential: As a graduate of this institution, you'll be prepared for a successful career in any field of your choice, depending on your talent, interest and ability (TAI), and you'll have the skills to succeed in organisations ranging from large corporations to small businesses and nonprofits. Graduates from Prime Light University have gone on to work at leading global companies.

Global Accreditations and Recognitions: BQS, AAHEA, 3CE, ACEEE, IATU, ACDE, ACHEC and UNGM accredited and recognised programme. PLU qualifications are EduQual-regulated, globally recognized qualifications that cater to both professional and academic advancements.

**Relevant Curriculum:** Our courses and programmes are constantly being updated with enhanced curriculum relevant to the changing world, and to your own goals. Our syllabus is in line with the ever changing business world

**Relevant Applied Degrees:** Our professional diplomas and postgraduate programmes are applied, by completing a capstone project in your particular area of interest and expertise.

**Flexible Learning:** Our Faculty can offer individualized instruction designed to provide each student with the guidance and support necessary for successful programme completion. Your residency is not a problem to us

**Affordable Education:** Prime Light University is the best - when comparing quality and cost. Our tuition fees are affordable; we have standard textbooks written by renowned scholars at affordable cost to complement their learning and study.

**Open Enrolment:** Begin study at any time and when it best fits your schedule; our distance learning programme allows you to take your study with you. With Open Enrolment System, there are no predetermined semester dates to contend with.

**Qualified Faculty and Mentors:** Prime Light University has pool of qualified, experienced and dedicated instructors and mentors that offer professional and academic support to students. Our Faculty drives the college's innovative capacity as experts in their fields..

**Quality Academic Service**: From your initial contact, our Faculty and Administrators are available to support your educational goal based on the core principle that "through your success we succeed".

**Continuous Tutoring Services**: Prime Light University is committed to providing students with adequate learning resources and support needed to successfully complete their study. As part of this commitment, students can access private-tutoring in their study. By the end of the programme, students will have had the following experiences and opportunities:

## Create a product -

- Build a business plan: Students will produce a business plan outlining their original idea and present this idea to a panel of small business community members.
- Participate in real world projects and industry challenges: Just as is done in the real world, students will often work in teams to design and develop novel solutions to class projects and industry challenges that are mentored by the programme's business partners.
- Build strong ties with local industry partners: The programme's business partners host students for learning opportunities alongside experts and guest lecture in our classes; which result in relationships and future employment opportunities.

## **Highlights**

- Project based work: Every subject is taught through project-based learning that engages students in every facet of their education.
- Collaboration and innovation: Just as is done in the real world, students often work in teams to design and develop novel solutions to class projects and industry challenges.
- Student-centred learning: Students take an active role in their own education, working with teachers in a professional, collaborative environment built on two-way communication.
- The programme will turn your ideas into reality
- Focus on Skills that Matter
- World-class faculty
- Internships with Top Employers/Firms
- Specialisation in desired area
- A Transformative Student Experience with Startup and Entrepreneurship loan

•	World-class certification and professional membership with full benefits of partner institutes
	and universities

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•	The effective	use of	blended	learning	approach
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## **TUITION AND AID**

Academic Plan	Total Cost (USD)	Discounted Cost (USD)
Certificate	100	-
Diploma	250	150
Higher Diploma	250	150
Bachelor	1500	1200
PGD	500	-
Master	1500	1000
Doctorate	3000	2000
Honorary Doctorate	2000	-





**FAQs** 

What accrediting body recognizes Prime Light University?

Prime Light University is fully accredited by: the Board of Quality Standards (BQS) Board of Quality Standards (BQS) – a member of International Network for Quality Assurance Agencies in Higher Education (INQAAHE); American Association for Higher Education & Accreditation (AAHEA), Home of Entrepreneurship and Innovation (The Confederacy of Chartered Certified Entrepreneurs) and EduQual Regulated Qualification.

#### Does PLU allow credit transfers?

Yes! No Limit.

## Do I need to buy any textbooks?

No. There are no textbooks that need to be bought to complete the classes and/or assignments.

Does Prime Light University intend to get more accreditations?

Yes. PLU is currently at the application stage for Distance Education Accrediting Commission (DEAC) accreditation.

## What is the learning format?

All courses are 100% online and self-paced, allowing you to study at your convenience.

## Is there a hidden fee?

There's no additional fee if you want to receive your certificate electronically.

## **Still have questions?**

Contact: Tel: +14372286004 | +237679626639 | +2348037904924 |

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**JOIN PLU NOW** 

Visit:

https://primelightuniversity.education/apply



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