



Prime Light University

Professional Degrees
Prospectus

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Prime Light University Professional Degrees Prospectus C 2024

Elevate and Accelerate Your Career with Internationally Recognised Degrees

DBA/DPA/D.Com etc

1-3 Years

MBA/MPA/M.Com etc

1 Year

BBA/BPA/B.Com etc

1-3 Years

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ABOUT PLU

Prime Light University, established by Prime Light Global Higher Education Institute LLC, Georgia, USA, chartered in USA and recognised by the Government of National Capital Territory of Delhi, India is a University with the best traditions in the production of self-reliant, ethics-conscious, globally competitive graduates imbued with requisite skills, competencies and ability to be key players in the global quest for attainment of sustainable development goals (SDGs).

The University is serving so many students worldwide via open and distance learning programmes through our team of highly qualified and experienced faculty worldwide. With a plethora of programmes at the Undergraduate and Graduate levels, including Certification programmes, the university offers a dynamic and flexible learning environment that inspires innovation and creativity and places emphasis on student access. Prime Light University prides itself on offering intimate, blended learning degrees essential for producing graduates that can add value to SDGs attainment. We offer Certificate, Associate, Bachelor, Master and Doctoral Programmes as well as honorary degrees.

PLU Light prepares and empowers undergraduates, graduates, and executives to create economic and social value in their organisations, their communities, and around the world. Entrepreneurial leaders convene on campus, sharing ideas and insights that allow our community to exponentially increase its impact. As you grow into an entrepreneurial leader at Prime Light University you'll challenge yourself, and the world, make lifelong friends, create a network of professional connections, and have a lot of fun. Dive into the reasons to embark on a life-changing journey at our prestigious institution for SDGs attainment. .

" With rapid changing eco-system and employment landscape, it is becomingly increasingly crucial that students not only learn, but more importantly learn how to learn." .

" Education in the 21st digital era is moving towards less programme content and teaching how to be creative and multidisciplinary, think critically, solve problems and innovate, adapt and absorb new materials and pedagogy in dynamic fields." .

The Prime Light University has been granted full accreditations by the Board of Quality Standards (BQS), the Confederacy of Chartered Certified Entrepreneurs (3CE), International Peace Human Rights Education Council (IPHREC), a proud member of the American Association for Higher Education Accreditation (AAHEA) and International Association of Transnational Universities (IATU), as well as holder of triple - ISO Certification ISO 29993: 2017 (Learning Service outside Formal Education Management Systems); ISO 29994: 2021 (Education and Learning Services: including distance learning services); and ISO 21001:2018 (Educational Organisation Management Systems), a global benchmark for educational institutions). PLU has approval for EduQual Regulated Qualification - regulated, globally recognized qualifications that cater to both professional and academic advancements.

These accreditations & membership reflect PLU's commitment to maintaining high standards of education and continuous improvement in the field of business and management education.

PLU offers the following professional degree programs:

Doctor of Business Administration (DBA), Master of Business Administration (MBA), and Bachelor of Business Administration (BBA) with specializations

Doctor of Public Administration (DPA), Master of Public Administration (MPA), and Bachelor of Public Administration (BPA)

Doctor of Commerce (D.Com), Master of Commerce (M.Com), and Bachelor of Commerce (B.Com) in Entrepreneurship with specializations

Why Choose PLU?



- *Global Perspective:* Diverse student body and faculty foster a rich cultural exchange and global outlook.
- *Industry Integration:* Strong ties with leading corporations ensure practical relevance and real-world experience.
- *Sustainability Focus:* Emphasis on ethical and sustainable business practices for future readiness.
- *Extensive Networking:* Access to alumni connections and industry partnerships for career advancement.
- *Career Opportunities:* Internship placements, job prospects, and career development services.
- *Academic Excellence:* Renowned faculty and a reputation for academic rigor and quality.

Accreditation and Memberships



Special Highlights

Affordable Fees

Through Online learning, students can reduce their fees for a degree program by up to 70% off the cost of a full-time, on-campus degree.

Skills Based Curriculum

Prepare to tackle real world business problems with a unique curriculum that incorporates theory alongside practical and relevant industry knowledge.

Globally Regulated Qualification

Earn EduQual Regulated Qualification - regulated, globally recognized qualifications that cater to both professional and academic advancements.

Live Interactive Classes

Academic support offered from faculty members, teaching assistants, and your peers across the world.

Interact with Global Leaders

Network with Expert Faculties, entrepreneurs, scholars, practitioners and C-suite professionals of global organizations.



Why Choose Our Online Program?

Designed For Working Professionals

Our programs are ideally suited for working professionals wishing to further their careers in consulting or become experts in any field.

Globally Recognized

Globally Recognized in Europe, United States, Canada and 60+ Countries.

World-Class Faculty & Industry Experts

We're a team of seasoned professors and industry experts who bring a wealth of knowledge and practical experience.

Career Advancement

With a focus on enhancing your skills and business acumen, these programs empower you to take the next step in your career journey.

Flexibility

These programs offers the flexibility to study at your own pace and on your schedule, allowing you to balance work, personal life and education.

DOCTOR OF BUSINESS ADMINISTRATION (DBA)

Key Features in five Points

- Rigorous curriculum blending theory and practical applications.
- Emphasis on advanced research methodologies and critical thinking.
- Individualized mentorship from distinguished faculty.
- Collaborative learning experiences with industry leaders.
- Global perspectives integrated into coursework.

Overview

Welcome to our prestigious Doctorate of Business Administration (DBA) program, a professional degree representing the highest qualification in management, designed for seasoned professionals seeking advanced knowledge, research skills, and strategic insights to excel in the dynamic world of business.

The Doctor of Business Administration (DBA) program is designed for professionals who want to further their career with the most advanced business degree program. The DBA program addresses the learning needs and objectives of senior business managers, consultants and university professors. Its primary objective is to produce graduates who can contribute to the advancement of their professions and to the expansion of knowledge and awareness of contemporary strategic issues and practices.

Our curriculum has a two-tiered focus. Students examine current theories, practices, and issues in business; train in research methods; and study the relationships between business and social and global issues. We believe doctoral students must be adept in all these areas to be successful

contributors to the expansion of knowledge and improvement of business practices. For the Research Methodology, students conduct original research on a topic of current importance and personal interest. The thesis should impact and help illuminate the strategic issues they face in their professions.

The program encourages students to accept the added responsibility of a shared commitment to the advancement of their professions and to upholding the highest ethical standards in the private or public sector.

Program Highlights

Cutting-edge Curriculum

Our DBA program features a comprehensive curriculum that addresses the latest trends and challenges in the business landscape. Course modules cover a wide range of subjects, including:
Business Core Courses: 90 Credits

Expert Faculty

Learn from a team of experienced and accomplished faculty members who bring a wealth of industry knowledge and academic expertise to the classroom. Our professors are committed to nurturing your growth as a business leader and researcher.

Research Opportunities

Develop your research skills through hands-on projects and collaborative initiatives. The DBA program encourages original research that contributes to the academic community and provides practical solutions to real-world business challenges.

Flexible Learning Options

Designed with the needs of working professionals in mind, our DBA program offers flexible learning options, including Daily Live Lectures, online modules, and interactive workshops. Balance your academic pursuits with your professional commitments.

Program Information

Why Experts in Their Field Choose DBA

- A Doctor of Business Administration (DBA) is a professional degree representing the highest qualification in management. It is a doctorate designed for working professionals who may not be able to pursue a PhD due to time commitments.
- The Doctor of Business Administration (DBA) program is designed for professionals who want to further their career with the most advanced professional degree program. The DBA program addresses the learning needs and objectives of senior business managers, consultants and university professors. Its primary objective is to produce graduates who can contribute to the advancement of their professions and to the expansion of knowledge and awareness of contemporary strategic issues and practices.

- With a focus on applied research and practical insights, the DBA prepares you to influence business landscapes, cultivate global networks, and make impactful contributions to the evolving world of international business leadership.
- Here, professionals combine their business knowledge with analytical skills to design and execute research studies that have real-world impact, with many going on to publish their work in leading journals.

Phd V/S DBA

DBA	PhD
A business-focused program suited for professionals looking to advance their careers in leadership positions.	An Academic-focused program suited for people looking to build a career in academia.
It uses an applied research approach to identify & address complex business problems	It takes a theoretical research approach to develop new theories or enhance existing ones.
DBA research can be completed within 3 years	PhD research typically takes 3-7 years to complete.

Program Details

Program Duration

1-3 Years

Credits

DBA is a 180 credits, Blended Program

Eligibility

Admission Requirements:

We seek candidates who demonstrate exceptional leadership potential, a strong academic background, and a commitment to making a significant impact in the business world. Admission requirements include:

- Master's degree in a related field from an accredited institution.
- Minimum of 3 years of relevant professional experience.
- A detailed resume showcasing leadership roles and achievements.
- Statement of purpose outlining your academic and career goals.
- Letters of recommendation from professional and academic references.

Career Outcomes:

Upon completion of the DBA program, graduates are well-equipped to take on leadership roles in various sectors, including:

- Corporate Management

- Consulting
- Entrepreneurship
- Academia and Research
- Government and Nonprofit Organizations

Total Program Fee

\$ 2700 USD

Payment Terms:

1. Lump Sum Payment or Early Payment Discount:

A Discount of 300 USD is applicable on the total fees when paid in full within the first month of enrolment.

2. Maximum of six installments payment plan

Specialization of DBA

- Agriculture Management
- Artificial Intelligence & Machine Learning
- Banking & Financial Services Management
- Business Analytics
- Construction Management
- Digital Marketing
- Entrepreneurship and Enterprise Management
- Environmental Management
- Executive Leadership
- Finance Management
- General Management
- Global Business Management
- Health & Hospital Management
- Human Resource Management
- Information Technology
- Logistics & Supply Chain Management
- Oil & Gas Management
- Production & Operation Management

MASTER OF BUSINESS ADMINISTRATION (MBA)

Overview

Our Master of Business Administration (MBA) program is designed to equip aspiring leaders with the skills, knowledge, and strategic mindset necessary to thrive in today's dynamic business environment. Whether you are a recent graduate or a seasoned professional looking to enhance your career, our MBA program provides a comprehensive and immersive experience that prepares you for success in a variety of business roles.

Master of Business Administration (MBA) program will advance your leadership skills and business knowledge using an activity-based learning approach. Our faculty members are seasoned professionals in their respective fields and will prepare you to lead in today's complex business environment

MBA builds business decision making and leadership skills that provide an integrated perspective of management and allows you to tailor your program with one of several concentrations to meet your interest and goals.

Program Highlights

Expert Faculty

Learn from industry experts and experienced faculty members who bring real-world insights into the classroom. Our faculty is dedicated to providing a challenging and supportive learning environment.

Flexible Learning Options

Balancing work, life, and education is crucial. Our MBA program offers flexible learning options, including evening classes, weekend sessions, and online modules, allowing you to tailor your education to your schedule.

Cutting-Edge Curriculum

Our curriculum is designed to address the ever-evolving demands of the business world. You'll gain a solid foundation in core business principles while also exploring the latest trends, technologies, and strategies shaping the industry.

Networking Opportunities

Build a strong professional network through our industry connections, guest speakers, and networking events. Our MBA program fosters collaboration and partnerships with leading businesses, ensuring that you have the opportunity to engage with industry leaders.

Hands-On Experience

Apply theoretical knowledge to real-world situations through case studies, projects, and internships. Our emphasis on practical learning ensures that you graduate with the skills needed to excel in your chosen field.

Career Development Support

Access our dedicated career development services, including resume workshops, mock interviews, and job placement assistance. We are committed to helping you achieve your career goals.

Global Perspective

Business is increasingly global, and our program reflects this reality. We integrate international business perspectives throughout the curriculum, providing you with a global mindset and cross-cultural competence.

Program Details

Program Duration

1 Years

Credits

MBA is a 120 credits, Blended Program

Eligibility

- Bachelor's degree or Equivalent from a recognized higher education institution.
- A Bachelor's degree in management (or associated discipline) with a minimum of 1 years professional work experience.

Fee Details

Fee in USD Fee in INR

Total Program Fee

1350 USD

PAYMENT TERMS:

1. Lump Sum Payment or Early Payment Discount:

A Discount of 150 USD is applicable on the total fees when paid in full within the first month of enrolment.

2. Maximum of six installments payment plan

Specializations of MBA

1. Project Management

- Strategic Cost Management

2. Human Resource Management

- Human Resource Development & Training
- Industrial Relations & Labour Laws

3. Digital Marketing

- Digital Marketing
- Social Media Marketing

4. Sales and Marketing Management

- Marketing Management
- Sales and Distribution Management

5. Finance Management

- International Finance
- Security Analysis & Portfolio Management

6. Global Business Management

- International Business Management
- Global Marketing Management
- Data Science

7. Data Analytics

- Business Analytics

8. General Management

- Principles & Practices Of Management
- Project Management

9. Health Care Management

- Hospital Care
- Hospital Administration

10. Logistics and Supply Chain Management

- Distribution & Logistics Management
- Supply Chain Management

11. Executive Leadership

- Executive Leadership
- Entrepreneurship Management

12. Production and Operation Management

- Product Design & Development
- Operations Research

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

Bachelor of Business Administration program, a comprehensive undergraduate course designed to equip you with the foundational knowledge and practical skills needed to excel in the global business landscape. Our program focuses on developing future business leaders by offering a rigorous curriculum, experiential learning opportunities, and access to a vast network of industry professionals.

Program Highlights

Comprehensive Curriculum

Dive into a wide range of subjects including Management, Marketing, Finance, Human Resources, and Operations, crafted to give you a holistic understanding of the business world.

Experiential Learning

Engage in real-world projects, internships, and case studies that bring theoretical knowledge to life.

Global Perspective

Learn from international faculty and participate in exchange programs to gain global business insights.

Career Development

Benefit from our dedicated career services including workshops, networking events, and one-on-one career counseling to kickstart your professional journey.

Program Details

Program Duration

1-3 Years

Credits

BBA is a 225 credits, Blended Program

Eligibility

- Minimum of Diploma or its equivalent in relevant fields

Fee Details

Total Program Fee

3000 USD

Payment Terms:

1. Lump Sum Payment or Early Payment Discount:

A Discount of 300 USD is applicable on the total fees when paid in full within the first month of enrolment.

2. Maximum of six installments payment plan

Specialization of BBA

1. General Management

- Principles and Practices Management
- Project Management

2. Marketing Management

- International Marketing Management
- Digital Marketing
- International Finance
- Security Analysis and Portfolio Management

3. Finance Management

- International Finance
- Security Analysis and Portfolio Management

4. Human Resource Management

- Industrial Relations & Labour Laws
- Human Resource Development & Training

Learning Outcomes

Graduates of our BBA program will be able to:

- Analyze and solve complex business problems.
- Communicate effectively in professional settings.
- Understand and apply ethical considerations in business decisions.
- Lead and work effectively in teams.
- Demonstrate knowledge in the functional areas of business.

Career Opportunities

- Business Analyst
- Marketing Manager
- Financial Advisor
- Human Resources Manager
- Operations Manager
- Entrepreneur

CAREER SUPPORT

We are committed to supporting students throughout their career journey as a working professional. Our objective is to help uncover meaningful and impactful employment opportunities that align with the aspirations.

Discover the extensive services offered by our comprehensive career services program, exclusively designed for members of the IIBM Institute community.

1:1 Mentorship

Receive guidance on career paths from corporate experts across diverse fields. Our career coaches are dedicated to fostering your overall personal and professional growth.

Profile Building

Access resources for resume development, LinkedIn profile enhancements, job searches, interview preparation, and salary negotiation.

Global Network

Connect with numerous hiring partners and tap into a network of alumni based both globally and locally on LinkedIn.

Personalized Guidance

After completing the program, benefit from personalized guidance through career coaches and industry connection sessions, accelerating your career growth prospects.

Ongoing Access

Gain continued access to career coaches and industry connection sessions upon completing the program and enhance your career growth prospects with accelerated development through mentorship.

DOCTOR OF COMMERCE (D.Com) WITH CONCENTRATIONS IN :

MANAGEMENT | INTERNATIONAL BUSINESS | GLOBAL SUSTAINABLE MANAGEMENT | ENTREPRENEURSHIP

Prepare for a teaching career at the college or university level, a leadership position in academia, or advancement as a business executive or consultant. Attaining the highest-level of academic excellence, the Doctor of Commerce (D.Com) degree through Prime Light University's Faculty of Entrepreneurship and Small Business Management, is an achievement of consequence.

The D.Com is an advanced degree Programme that can provide you with the research, critical analysis, and application skills that will enable you to make intellectual contributions to your chosen field of business study.

Who is the D.Com for?

Whether pursuing a career in management, marketing, human resources, accounting, finance, or IT, the D.Com Programme prepares students with the global business skills to be successful in a management position or to establish their own business as an entrepreneur. Although the D.Com does not lead to a specific job position, careers that D.Com graduates often pursue include: Accounting Administration / Office Support Aerospace/Aviation/Defense Agriculture Airlines Architectural Services Automotive Banking, Finance and Economics Biotechnology and Pharmaceutical Building and Grounds Maintenance Community & Government Construction & Architecture Consulting Services Customer Service Education and Training Energy/Utilities Environmental Services Engineering Human Resources & Recruitment Insurance International Trade IT & Telecommunications Legal, Compliance & Paralegal Logistics, Transport & Supply Localization, Interpreting & Translation Manufacturing Marketing, PR, Advertising/Communications Media, Arts & Entertainment Medical, Health & Scientific Mining and Trades Publishing/Printing Property & Real Estate Retail & Fashion Sales Tourism, Travel & Hospitality

Doctor of Commerce provides diverse learning opportunities to students who wish to advance their careers to senior management, consulting positions, or academic appointments. The D.Com Programme offers students the opportunity to concentrate in one of four areas: management, international business, global sustainable management, or entrepreneurship, and to further their professional development through the completion of a dissertation which will develop solutions to complex business problems. Welcome to PLU's Doctor of Commerce (D.Com) Programme has been developed by senior faculty members and leading business practitioners to establish business leaders in an increasingly complex global environment through the use of theory and applied research. Students will acquire a broad knowledge of the functional areas in business and the application of field research, analysing and solving existing organisational problems in preparation for senior management positions, business consulting, or college teaching. The final

piece of the D.Com is the development of a dissertation, which requires the student to carry out significant research and then apply that research to solve a practical business problem. The dissertation will represent an original contribution to the body of business literature.

Programme Objectives

Upon completion of the D.Com Programme, students will be able to:

Carry out a detailed literature search of business administration topics using relevant bibliographical resources from print and online resources; Discuss current conceptual and theoretical models, issues, and concerns in business administration;

- Describe current practices, issues, and concerns in business administration;
- Apply current business practices to the management of businesses;
- Summarize significant differences in business practices in different parts of the world and understand how these differences affect managing companies in various countries;
- Evaluate and critique business practices to determine the better practices in use;
- Devise appropriate strategies for ongoing professional development and implementation of these strategies upon successful completion of the D.Com .

Programme Duration

The entire D.Com Programme can be completed in no fewer than three years but no more than five years from date of matriculation, with the opportunity to apply for an extension under special circumstances. No Travel Students throughout the world have the opportunity to study at an American university without having to travel abroad.

Experienced Faculty

Students have the opportunity to learn from highly-qualified professors all of whom hold doctoral degrees and have extensive experience in various fields of business.

Features of the Programme

Courses that apply cutting edge theory and concepts to the solving of real problems within organisations; The opportunity to major in one of four concentrations: Management; International Business; Global Sustainable Management; or Entrepreneurship; Completion of a dissertation that explores an existing issue and provides students the opportunity to display mastery of the theory and concepts covered in their course of study.

D.Com Programme Requirements

The Doctor of Commerce (D.Com) degree Programme is comprised of 60 graduate credit hours beyond a completed MBA. In the absence of an MBA from an accredited university, students must have completed a minimum of 30 graduate-level hours relevant to an MBA course of study before they can be admitted to the D.Com Programme. The D.Com Programme consists of four

foundation courses in business administration and research, a qualifying exam which the student must pass at the end of the first year of study, eight courses in the student's chosen area of concentration, a comprehensive exam which the student must pass in order to advance to the dissertation phase, two dissertation studies courses, and a dissertation.

* Each course in the D.Com Programme is three credit hours, with the exception of the final dissertation course.

Admission Requirements

An application to the D.Com Programme must include the following:

- Application form
- Application fee (as fixed)
- One recent colour photograph (digital is okay)
- Official transcripts, licenses or certificates. The D.Com Programme requires a Master's degree in business administration, in a functional area of business, non-profit management, public administration, a JD degree, or other degree relating to managerial functions from an accredited institution recognised by PLU, and with an overall GPA of no less than 3.0 on a 4.0 scale, or equivalent from non-USA Institutions.
- At least one course in each of the following: accounting, finance and economics. This requirement must be met before admission to the D.Com Programme.
- A resume documenting a minimum of 5 years of work or teaching experience in a relevant area of business Non-native English speakers must demonstrate college-level proficiency in one of the following ways:
 - Degree from an accredited institution where English is the primary language of instruction.
 - Transcript from an accredited institution indicating completion of at least 30 semester hours of credit where the language of instruction was English ("B" average)
 - Transcript from an accredited institution indicating a "B" or higher in an English composition class.

Internet Access

All students are required to have access to a computer equipped with Internet access capabilities.

Transfer Credits

PLU will accept up to three graduate semester classes or 9 units awarded by another institution toward a D.Com degree at PLU. The entering student will be required to clearly demonstrate the equivalency of a transfer course through relevant documents (syllabus, catalog, course outline) and justify its acceptance through petition. No course will be considered for transfer with a grade lower than a “B” or its equivalent. Petitions are directed to the Dean of the PLU School of Graduate Studies. There is a fee per unit of credit transferred, and the overall Programme cost will be adjusted to reflect credit for the approved class(es). All petitions for transfer credit must be submitted as part of the student’s initial application to the University. Credits awarded as part of another degree will not be accepted for transfer. PLU has not entered into an articulation or transfer agreement with any other college or university.

Graduation Requirements

PLU has a prescribed curriculum for its D.Com degree Programme. Students are required to successfully complete 60 credit hours distributed as follows: two core courses, two research courses, five core courses and three specialized courses from the student’s chosen concentration, two dissertation preparation courses, and a dissertation. Additionally, students are required to successfully complete a qualifying examination during their first year of study and a comprehensive examination before entering the dissertation studies. All PLU students are expected to maintain a 3.0 or B average throughout their term of study. Students will not be awarded course units for any course in which they receive a final grade of “F”.

Method of Course Delivery

PLU’s courses are primarily delivered online. The language of instruction for all PLU courses is English. Students in the D.Com Programme are required to attend a 90 min. real-time online class twice during a six-week course. Residential attendance is not required for students enrolled in the PLU D.Com Programme; occasionally, optional business seminars may be offered via webcam. In addition, all D.Com students are required to participate in weekly online discussions during their free time via the University’s Online Discussion Forum, which links enrolled students and professors. The University makes use of the Internet, e-mail, mail, telephone and fax to provide

PLU Policies and Procedures

The University’s courses are based upon a prescribed curriculum and a student’s time to complete any course of study will be based upon the time commitment set aside for this activity. All courses are designed to meet the equivalency of work that would take place within a traditional classroom setting. The D.Com degree Programme can be entered into every six weeks. This enrollment policy permits students to set their own pace and schedule to meet their academic goals. New D.Com students must first complete the Foundational Courses before advancing to their chosen concentration.

Academic Credit (Credit Hours)

The academic credit used by PLU is the semester hour equated to the requirements of independent study. All graduate-level courses constitute either four semester hours equaling approximately 180 hours of work per course or three semester hours equaling approximately 135 hours of work per course (reading, Online Discussion Forum postings, written assignments, research papers and assigned supplementary requirements). During the course development stage, the faculty member establishes learning outcomes and states these in the course objectives. Each course is then reviewed and approved by the appropriate Dean. Each course must demonstrate learning outcomes that can be achieved by the typical student in line with the Carnegie unit, which is that one semester hour represents 15 hours of academic engagement (e.g., real-time webcam classes and Online Discussion Forum participation) and 30 hours of preparation.

Official Transcripts

Students and graduates may request an official transcript for PLU's graduate-level courses and Programmes. The first transcript is issued at no charge; additional transcripts are \$25 each. PLU may withhold issuance of a transcript or other form of official confirmation of courses/Programmes completed if a student or graduate has not met their financial obligations with the university.

Cheating, Plagiarism and Falsification of Records

Cheating is an act of obtaining or attempting to obtain credit for work by the use of dishonest, deceptive or fraudulent means; plagiarism is the act of taking ideas, words, or specific substance of another and offering them as one's own; falsification of records is a misrepresentation of statements in submitted records. Students accused of cheating or plagiarism are entitled to and may petition the Dean of the disciplinary unit for due process and review by an appropriate forum. Discovery of falsifying records is grounds for immediate dismissal and forfeiture of all financial payments and academic credits. It is the responsibility of the professor to determine the integrity of each student's work.

Conclusion

PLU is committed to fostering a new form of values-based leadership for the next 21st century – one that is critical to creating vibrant and sustainable economies, organisations, and world communities.

PLU's D.Com Programme provides:

- A world-class education that includes a broad academic background
- Opportunities for entrepreneurial exploration
- Real-world experiences that will benefit you in an ever-more complex society driven by technological change, diverse cultures, and intense economic competition.

Delivery format combines flexibility, convenience, and academic excellence.

Designed with the needs of today's highly mobile professionals in mind, the Doctor of Commerce degree Programme is a unique blend of online and classroom learning designed to fit your busy life.

The format includes three separate one-week seminars at University Campus during the intersession break. All other courses are eight-week modules taken one at a time and delivered through our nationally acclaimed online platform.

The coursework and dissertation will generally take three to four years to complete, depending upon the student, though students are permitted to take a maximum of seven years.

DENT Programme emphasizes:

- Strong research skills and the ability to use critical thinking
- Ability to identify and synthesize global implications of research
- Ability to think critically about interrelated activities that occur in functional areas of accounting, economics, finance, marketing, project management, and statistics
- Preparation for teaching careers
- Excellence in consulting practices
- An original and intellectual contribution to the field of management and/or business
- Integration of Saint Leo's core values into the dissertation process

Some of the courses you will take

The D.Com Programme offers an exceptional curriculum with solid course requirements that provide essential business knowledge. For example, you will study at an advanced level the significance of values and ethics as they relate to global leadership, human behavior in organisations, business innovation and entrepreneurship, analytics for decision making, human resource in multinational organisations, and strategic management.

Getting Started

Applications are being accepted now for D.Com students who will begin study in January 2016. Additional cohorts will be forming for commencing in 3rd Term 2016.

MASTER OF COMMERCE (M.Com) IN ENTREPRENEURSHIP

The Entrepreneurship Masters programme covers topics such as management skills and

accounting methods, negotiation techniques and communication skills, and looks at how they can be applied in various business situations. The programme also teaches students how to adjust to changes, and gives them the skills necessary to become successful entrepreneurial leaders in a range of organisational settings.

The programme prepares you for your future career by offering more than a basic understanding of business. You receive real-world business knowledge that will prepare you to meet various business challenges, achieve career goals, and move ahead in today's workforce as you explore

vital business and leadership fundamentals. What you learn in the classroom can be applied immediately in your business to influence its bottom line.

Specializations

- Accounting
- Communication
- Corporate Finance
- Entrepreneurship and Small Business
- Healthcare Management
- Human Resource Management
- International Business
- Leadership
- Marketing
- Project Management
- Self-Designed

Why study the Entrepreneurship and Small Business specialization?

The **Entrepreneurship and Small Business specialization** teaches young business students how to face the challenges of starting and developing a new company. Benefit from hands-on experience that will assist you in launching your new business. Benefit from a broad spectrum of topics, including entrepreneurship inside and outside of corporate settings and small businesses sustainability planning. Learn how to deal with the risks and rewards of being an entrepreneur and find efficient ways of identifying fresh business opportunities.

Learning outcomes

Graduates of this programme will be prepared to:

- Evaluate the environment in which businesses operate with awareness of complexities, inter-dependencies, risks, consequences, and diverse stakeholder perspectives.
- Make decisions within a business context that are effective, well-reasoned, ethical, and socially responsible.
- Formulate statements of business problems or opportunities to facilitate insightful dialogue and critical thinking.
- Generate solutions to complex business problems or opportunities through critical, creative, and systems thinking and apply appropriate theories, concepts, tools, skills, practices, and research.
- Employ business-appropriate communication skills that enable effective exchange or transfer of information, promote mutual respect, encourage healthy discourse, and display an acute awareness of the needs of the intended audience.
- Demonstrate the ability to work with others to meet goals in diverse and complex business environments.
- Evaluate opportunities for business stakeholders, including oneself, to contribute to positive social change locally and globally.

Career options

Accounting is the process of analysing, verifying and reporting the results of financial information to an organisation, government agency or individual. Some of the most popular fields include:

- Forensic Accounting
- Certified Internal Auditor
- Comptroller/Controller
- Accounting Clerk
- Chief Financial Officer
- Public Accountants
- Management Accountants
- Government Accountants
- Internal Auditors

⁶ Support from others includes, for example support by teachers, mentors, peers, advisors, or consultancy services.

Contents

Completion Requirements

- 36 total semester credits
 - Foundation and core courses (24 sem. cr.)
 - Specialization courses (8 sem. cr.)
 - Capstone courses (4 sem. cr.)

BACHELOR OF COMMERCE (B.Com) IN ENTREPRENEURSHIP

About PLU's Bachelor of Commerce (B.Com) in Entrepreneurship Programme

PLU offers Professional Bachelor of Commerce to future leaders looking to create social and economic value... everywhere.

The academic experience at PLU is uniquely designed for students who want to study entrepreneurship, small business management and allied fields and develop an entrepreneurial mindset. Our focus on Entrepreneurial Dynamism enables students to discover their strengths, pursue their passions, and create their own path to success. Students have the opportunity to explore opportunities, gain real-world experience, and define their own academic programme. The academic experience blends seamlessly with co-curricular activities, allowing students to put their ideas into action.

The Undergraduate Experience

Our Approach

At PLU, we resist the pressure to conduct tertiary education the way it has always been done. We challenge existing beliefs so that we only keep what works, and reimagine the rest. Our mission is to create a more prosperous and peaceful society by developing the next generation of ethical and entrepreneurial leaders. We prepare students for a successful and meaningful life and career in the 21st century – with a shared vision for a better society.

Preparation for Tomorrow's World:

We prepare you for jobs that don't even exist yet.

Engaging Learning Experience:

⁶ Support from others includes for example support by teachers, mentors, peers, advisors, or consultancy services.
A revolutionary style of teaching and learning

Entrepreneurial Leadership:

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Develop entrepreneurial skills and mindsets.

Education Meets the Real World:

The real world comes to the classroom.

PLU goes above and beyond to provide you with an education like no other. We focus on giving you a holistic experience designed to make you a successful entrepreneur, leader and a better citizen of the world. PLU has identified several fundamental strategies that make our approach to teaching and learning unique, relevant and engaging.

Preparation for Tomorrow's World

In an ever-changing world, narrow academic theory quickly loses relevance. Therefore we go beyond just giving you a solid academic grounding. We also develop skills like leadership, critical thinking, problem solving, quantitative reasoning, communication and teamwork—skills that will always be relevant for the jobs of tomorrow.

An Engaging Learning Experience

We employ the most innovative and effective methods of teaching and learning. For example, sometimes we ban lectures. Instead, you drive your own learning in a self-paced way and learn from your peers. When you attend class, you will meet an expert facilitator who engages you in lively debates, discussions, and applications of the knowledge you have learned on your own and with peers. You will ‘learn how to learn’ in an effective and engaging way.

We have developed a Learning Cycle that helps you learn new skills and master concepts. This 4-part Learning Cycle incorporates (i) a ‘discovery’ experience—that ‘aha’ moment when you discover the gaps in your knowledge and skills, (ii) self-paced learning, (iii) peer learning (students teaching and learning from each other) and (iv) facilitated group learning.

Declare a Mission for Your Life

We will challenge you to declare a “mission” for your life, and not just to select an academic “major”. We will expose you to the grand challenges and opportunities of our time, and work with you to define how you want to solve these problems and capture emerging opportunities. In this way, you will discover your life’s purpose and align your learning with this purpose.

Education Meets the Real World

We break down barriers between universities and the real world. You will solve real problems for real organisations from day one. We design our curriculum with employers. And each year, in our undergraduate programmes, you spend 8 months on campus and 4 months in the workplace, ensuring you have one year of work experience by the time you graduate and are ‘ready to hit the ground running’.

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Developing Entrepreneurial Leaders

We believe every graduate in the 21st century should be able to think entrepreneurially. Therefore, you learn the habits that make great entrepreneurs—how to solve big problems with limited resources, how to think innovatively, how to form and lead teams, and how to dream big—in whatever field you go into.

Pan-African and Global Network

At PLU, we believe that creativity is fostered by experience and exposure, and as such we bring together students and staff from diverse backgrounds to live, study, and play together in a rich,

vibrant community where different cultures are respected and celebrated. You form deep bonds with inspiring classmates and graduate with a powerful, global network for life.

A Student Driven Experience

We empower you to be the driving force behind your undergraduate experience. You and your peers have the power to design your extra-curricular activities, and are supported to launch your own ventures, engage in local communities, and participate in our SAEC programme.

Our Offering

Focus on Skills that Matter

Our Academic Programmes

Internships with Top Employers

A Transformative Student Experience

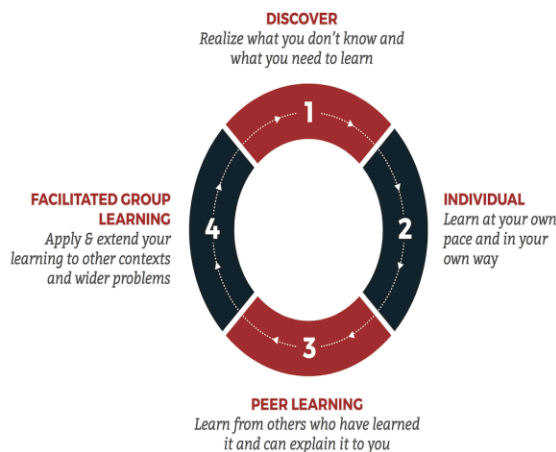
The PLU Undergraduate Programme is designed so that you are continuously developing skills and applying them in everything you do. Spend your first year taking our four Entrepreneurship Core Courses: Data and Decisions, Communicating for Impact, Entrepreneurial Leadership and Real World Projects to develop core skills key skills that will prepare you for any workplace.

The undergraduate experience at PLU helps you to answer the questions, ‘How do I learn?’ and ‘How do I lead?’

HOW I LEARN

The Learning Cycle

⁶ Support from others includes for example support by teachers, mentors, peers, advisors, or consultancy services.



We understand how people learn best. We have therefore developed a Learning Cycle that helps you learn new skills and master concepts. This 4-part Learning Cycle incorporates (1) a ‘discovery’ experience—that ‘aha’ moment when you discover the gaps in your knowledge and skills, (2) self-paced learning, (3) peer learning (students teaching and learning from each other) and (4) facilitated group learning.

HOW I LEAD

The 7 Meta Skills

1 Leading Others

Empathy, diversity, relationship building, feedback, collaboration

2 Leading Self

Self-awareness, proactivity, lifelong v PLU, self-improvement, self-regulation

3 Entrepreneurial Thinking

Systems thinking, identifying opportunities, human-centered thinking, creativity and innovation, continuous iteration

4 Critical Thinking

Authentic inquiry, evidence/research analysis, arguments and judgement, synthesis

5 Quantitative Reasoning

Data contextualisation, uncertainty and modelling of the real world, empirical research, data-based decision making, quantitative problem solving

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6 Communications for Impact

Audience, writing process, voice, organising for effective communication, story-telling and presentation

7 Managing Complex Tasks

Scoping, structuring, planning, coordination, execution

In a fast-changing world, mastery of academic theory is not enough. Our “Skills on top of theory” approach has been designed to supplement academic theory and give you the skills you need to remain relevant in an ever-changing world. We prepare you for jobs that haven’t been created yet.

PLU has identified 7 Meta Skills that employers seek in graduates they hire. These skills will also prepare you to shape your own destiny as an entrepreneur one day. You will apply these skills throughout your time at PLU to answer the questions: “who do I lead?” and “how do I lead?”

DEVELOPING CORE SKILLS

The Entrepreneurship Core

The four Entrepreneurship Core courses were developed with the 7 Meta Skills in mind and further drill down into **Core Skills** relevant to each course. Each of these courses is intended to help you develop skills and enhance your learning experience inside the classroom and during your annual internships.

Data and Decisions

Learn how to understand data and its implications in the real world

Core skills: Data Contextualisation / Uncertainty & Modelling of The Real World / Finding Answers through Empirical Research / Data-Based Decision-Making & Ethics / Quantitative Problem-Solving Approach

Communicating For Impact

Develop the necessary skills to communicate in a professional setting

Core skills: Grammar and Conventions / Audience Awareness / Organisation / Voice / Writing Process / Public speaking and presentation

Entrepreneurial Leadership

Discover the soft skills needed to make a great leader

⁶ Support from others includes for example support by teachers, mentors, peers, advisors, or consultancy services.

Core skills: Self-Awareness / Proactivity / Lifelong / Self-improvement / Self-Regulation / Empathy / Diversity / Building Relationships / Feedback / Collaboration / Systems Thinking / Identifying Opportunities / Human-Centred Thinking / Creativity and Innovation / Continuous Iteration

Projects

Engage in real life work similar to working in an actual organisation

Core skills: Defining the Problem / Structuring the Problem / Work Planning and Resource Allocation / Solving the Problem / Project Communication and Coordination / Inquiry

The Internship

Work experience is so crucial we've made it part of our curriculum.

Many graduates are not able to find jobs after university because they have not gathered the skills required to work in real world work settings—skills such as effective communication, working in teams and solving everyday problems.

That is why, at PLU, each year you will spend 8 months on campus and 4 months in an internship with one of our global employer partners. You will gain exposure to real industry problems and engage in tasks that drive home the 7 Meta Skills learned in the Entrepreneurship Core.

Before you start your internship, you will participate in an internship preparation course, which give you a good understanding of the company you are going to work for – from insight into the company's core business activities to learning about the company culture, the preparation will ensure that you are a productive member of the company and make a great first impression with your new manager.

The internships serve as a fantastic training ground for practicing the skills you have learned in your courses. You will graduate with an entire year's worth of work experience, making you highly attractive to your future employer.

The Bachelor of Commerce (B.Com) is a four-year specialist degree that will equip you with the skills and personal qualities to launch and grow a new venture - in either the commercial or not-for-profit sectors.

In this highly practical degree, you will develop 'out of the box' creative thinking required to go into uncharted territory and find new market opportunities, come up with innovative business strategies, and turn your passion into a rewarding business.

The B.COM degree will provide you with a solid foundation of applied knowledge in management and entrepreneurship to improve those odds in your favour. You will study a range of key papers to develop your understanding of strategic thinking, introducing a product to market, accounting and finance, electronic commerce, supply chains, legal issues in business, keeping your customers satisfied, leading teams of people, and good communication.

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The Bachelor of Commerce will provide the best possible integration of theory and practice-based entrepreneurship principles to confront the problem of employment and the underutilization of opportunities which abound in this time of change.

(c) ***Admission Requirements:***

Introduction

Strictly there is no minimum or maximum age limit for admission to the College for all programmes. Applications can only be considered if the College receives satisfactory evidence that the candidate qualifies for the programmes applied for.

- i). All candidates admitted to the Bachelor of Commerce must satisfy the minimum common entrance requirements of PLU.
- ii). Candidates running their own businesses or having a prior business experience or having interest in starting their own businesses will be most preferred. Candidates having some technical / professional skills will be preferred. Females are encouraged to apply.
- iii). Those holding qualifications equivalent to the above from institutions recognised by PLU Governing Council may also be admitted. In all cases, the final decision on admission to the programme rests with the University.
- iv) A candidate with good diploma from any recognised tertiary institution may be admitted into 2nd year.
- v) A candidate with good higher diploma from any recognised tertiary institution may be admitted into 3rd year.

Working Experience

- If the academic requirements are not met, applicants with a minimum of 3 years of working experience will be considered on a case-by-case basis. An interview will be conducted by University Admissions to determine the suitability into the programme based on the comparability between the entry requirements and the knowledge and capabilities demonstrated through the work experience.

GENERAL TECHNICAL REQUIREMENTS

As the course is conducted totally online, students are expected to have access to a reliable computer that is connected to the internet. You should also have back-up access to the required electronic resources as necessary for successfully completing this course. College and public libraries are a great resource for back-up technology resources. In order to make the most of your learning experience, there are several technical requirements you will need to fulfill. Refer to the guidelines below to help ensure your success.

FACULTY Support from others includes for example support by teachers, mentors, peers, advisors, or consultancy services.

Industry experts and experienced academics supporting a new type of learning. Prime Light University is proud to avail itself of highly selected international university lecturers, trainers and business managers, drawn from a variety of operational and professional fields, from entrepreneurship and innovation to science and technology, from agriculture to management sciences and from art and social sciences to law and humanities. The teaching approach is aimed at developing entrepreneurial competence for entrepreneurial effectiveness, thereby developing students' ability to function effectively as an entrepreneur or in an entrepreneurial capacity, for example within small businesses or as part of 'portfolio careers, here multiple job opportunities, part time work and personal ventures combine.

Prime Light University's lecturers are also active researchers, adding to the world's knowledge of business and entrepreneurship in various fields and providing valuable opportunities for

undergraduates and graduates to get involved in cutting-edge research. Their first-hand knowledge and practical insights ensure that our students get the most out of our innovative curriculum. Prime Light University employs hires university and college lecturers, company trainers, consultants, managers and entrepreneurs chosen because of their proven experience and skills. The faculty has a strong creativity inclination, with representatives from diverse backgrounds.

For Faculty Profiles, kindly visit:

<https://primelightuniversity.education/faculty.php>

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